

NISHANT SATANEKAR

Hands-on design leader experienced in leading teams and delivering compelling enterprise products

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San Francisco, CA | No visa sponsorship required

SUMMARY

- 15 years experience delivering digital transformation projects, across AI, retail, supply chain, healthcare and finance
- Recruited, managed and coached global design teams while maintaining high engagement scores
- Owned design strategy and execution for a \$50M 0-to-1 project, driving \$1B+ in revenue and 20% CSAT increase
- Co-formulated 5-year strategy and identified \$75M+ AI and automation opportunities in supply chain operations
- Built and scaled design ops through design systems, UI component libraries, research repositories and playbooks

SKILLS

Leadership: Team leadership, Coaching and mentorship, Workshop facilitation, Project management, Stakeholder management, Cross-functional collaboration, Product strategy and vision, Agile methodologies

Design: User experience (UX) design, User Interface (UI) design, Design thinking, Interaction design, User research, Journey mapping, JTBD/ODI, Wireframing, Prototyping, Design systems, A/B Testing, HTML, CSS

Tools: Claude Code, Figma, Sketch, Adobe CS, Framer, Axure RP, Maze, MIRO, Adobe Target, Dovetail, Hotjar, UserTesting, Google Analytics, Pendo, Medallia, Qualtrics, Storybook, JIRA, Confluence, MS Excel, Airtable

PROFESSIONAL EXPERIENCE

Staff (Lead) Product Designer

Jan 25 - Present

Crusoe AI - Sustainable AI cloud and infrastructure provider to startups and enterprises

San Francisco, CA

- **Led design of a cloud infrastructure and AI inference platform**, creating intuitive experiences for resource provisioning, performance monitoring and running inferences that significantly improved developer productivity
- Designing unified interfaces across UI, API, and CLI experiences for projects like VM and cluster creation, load balancers, container registry, object storage, observability, SSO, IAM engine
- **Reducing design/technical debt and enabling future scalability**, by creating and scaling UI patterns, component library and design system across Crusoe Cloud and Inference products
- **Elevated design culture** by influencing technical roadmaps, mentoring designers in technical product design and vibe-coding, introducing systems thinking across developer surfaces and defining design collaboration frameworks

Senior Manager - Research and Design

Oct 21 - Aug 24

Woolworths - Large retailer, dubbed "Walmart of Australia" with 200K+ employees and \$40B+ revenue

Australia

- Owned **design strategy and execution to build a 0-1 3-sided supply chain marketplace** as part of a \$50M budget growth initiative, onboarding 1300+ suppliers, 18,000+ drivers and 100+ team members. [Read case study](#)
- **Managed and guided a team** of 6+ senior designers and researchers across 8 engineering teams, overseeing design scope, schedule, craft and delivery **across 3 webapps, a mobile app and various partner integrations**
- Led **research and design** exercise with cross-functional teams and vendors, including Gartner and Microsoft, and presented to C-suite leadership **\$75M+ worth AI and automation opportunities** in supply chain operations
- **Introduced stakeholder-alignment frameworks and HCD playbook** that is now adopted by 100+ cross-functional designers, enhancing collaboration and transparency across functions

Product Design Lead

Jan 19 - Sep 21

ADP - Global payroll fintech company, with 1M+ customers, 60K+ employees and \$18B+ revenue

Australia

- **Led the design Center of Excellence (CoE)** consisting of 4 senior designers across Australia, New Zealand, India and China, delivering enterprise cloud payroll and HCM products to 10M+ users. [Read case study](#)
- **Designed a new B2B cloud product** and phased migration experience from legacy systems, for **1M+ enterprise customer users** across Australia and New Zealand, **reducing revenue leakage by 15%** in first year
- **Uncovered a new market segment** for a key feature through research and design, enabling the Sales team to expand their pipeline with potential **180+ new enterprise customers and \$4M+ ARR**. [Read case study](#)
- **Partnered with executive leadership to explore integration of emerging technologies** like AI/ML, VUI and chatbot solutions into existing and new products, driving user-centricity, innovation and revenue growth

Multiple Product Design roles

Jun 10 - Jul 16

VSP Vision, W.W. Grainger, Wolfram Research, Neudesic, Docusign

US

- **Led design and team of 3 designers** across multiple cloud products and integrations for doctors, patients and insurance, facilitating seamless migration of 3000+ enterprise accounts and **exceeding 85% retention target**
- **Redesigned high-traffic pages for a B2B e-commerce website**, including homepage, item detail and checkout at W. W. Grainger, improving customer acquisition, cart conversions and order fulfillment experiences
- **Led the full lifecycle from concept to implementation** of 'Wolfram Community' project, growing it to **35K+ active users, 1M+ posts**, and improving product sales, new feature request and troubleshooting processes
- **Worked as a founding designer at Docusign**, designing core e-signing and document sending experiences, and designed 'Docusign Ink' iOS app - the 2nd most downloaded productivity app in 2011

EDUCATION

Master's degree in Information Management

University of Washington, Seattle, US

Bachelor's degree in Information Technology

University of Mumbai, India

CERTIFICATIONS

Certified Product Manager

The Association of International Product Marketing and Management (AIPMM)

Certified Scrum Product Owner (CSPO)

Scrum Alliance